



Research Article

Management of grapes export to UK and Netherland by Abhinav Drakasha Utpadak Sahakari Sanstha, Agar in Pune district

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SUMMARY : Grapes (*Vitis vinifera*) belonging to the Vitaceae family, originated in Western Asia and Europe. Grapes can be eaten as fresh and used for making jam, juice, jelly, vinegar, wine, grape seed extracts and grape seed oil. Approximately 71 per cent of world grape production is used for wine, 27 per cent as fresh fruit, and 2 per cent as dried fruit. However, in India, 90 per cent of the grape is used for table purpose, even though wine making has made strides. The rest of the grape is used mostly for raisin. The main two uses for grapes are obviously eating fresh, and for making wine. Grapes were one of the first fruits to be discovered for making into wine; most fruit can, but the discovery of this in grapes was probably accidental. Because grapes were the first fruit to be made into wine, wine has since then most strongly been associated with grapes. Grapes can also be dried and turned into raisins, and squeezed to make grape juice. Grape seeds contain oil which can be used in foodstuffs, soap or as a substitute for linseed oil. Grapes occupy a predominant position in terms of world fruit production, accounting for about 16 per cent of the global fruit production. Two Districts Pune and Ahmednager were selected for the study under which 17 village were taken from Junnar, Ambegaon and Sangamner, Parner taluka from these districts of Maharashtra. During this project work, the data were collected from 50 farmers of which 40 were the members and 10 non-members of Abhinav. Information was collected regarding export of grapes by the farmers Grapes had the dominant place in the cropping pattern of the selected sample farmers. As Thomson, Sharad, Ganesh and Sonaka varieties had high demand in UK and Netherland markets their production and area under them was more. Thomson was the largely cultivated grape variety but Sonaka had the highest productivity in the study area. There was a scope for increasing grapes exports to cent per cent from current 63.60 per cent of total production.

KEY WORDS :

Grapes export,
Marketing channel,
Export specification for
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